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Performics integrates the art & science of Performance Marketing to optimize digital actions that accelerate brand engagement, participation, leads & sales. As a strategic partner, we have an intense focus on our clients' success & are willing to put skin in the game to prove it; more than 25% of Performics' revenue is derived directly from client ROI.

Our performance specialists are certified experts & recognized thought leaders who apply the fundamentals of search to create performance-based marketing programs across channels & devices. Their proficiency in paid search, SEO, feeds, social, display, mobile, & affiliate empowers our clients to make smart decisions about their digital spend & increase ROI.

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